

A close-up photograph of a man in a dark suit, white shirt, and blue tie. He is looking intently towards the camera. His right hand is held up to his face, with his fingers spread, partially obscuring his eyes. A red speech bubble with a white border is positioned in the upper right corner of the image, containing the text "Netviewer – the sales genius." in white, bold, sans-serif font.

**Netviewer –  
the sales genius.**

Shorten sales cycles – with real-time online meetings  
Fewer business trips – more time for your customers  
Reduce response times and improve sales figures

Improve business performance  
with Web Conferencing.

**netviewer**

# Your customers is just a click away. As if you were sitting right next to them.

When it comes to sales, contact with the customer means everything. There are numerous ways to communicate: face to face meetings, telephone, internet, email. Or just the one: Netviewer – the amazingly simple software that does it all. Netviewer makes online meetings and seminars interactive and efficient. Just like a real meeting on site. Without the pain of getting there. Without the travel expenses. Without the hassle of co-ordinating diaries. Straight from your PC, quite simply. And with all the advantages that make face to face meetings so valuable.

## **Extend your coverage with web seminars.**

Exhibitions and roadshows do the job, but they're pretty time consuming. With online seminars you'll reach potential customers across the globe much faster. Participation without any commitment, no extensive travelling – your target audience will definitely like that! And you will like the low costs per lead.

## **Impress new customers with online presentations.**

With web presentations and live demos you can give prospective customers a fast but concise idea of your product. Demonstrate functions, options and key features as if you were literally sitting around the table with your customer. No exhibitions, no roadshows. Watch your conversion rates go through the roof.

## **Let the experts have their say.**

Complex specialist knowledge is the lifeblood for complex products. Knowledge that is often spread across different sites. Make the most of the opportunity to bring in experts from the most diverse fields when making live presentations to customers. No public transport required – just hop on the Netviewer train. It's fast, free and always on time.

## **Prepare quotations and contracts online.**

Hammering out quotations, drawing up contracts and creating presentations – sales is all about teamwork. And teamwork requires consultation. With Netviewer your colleagues are always sitting around the desk with you. No need for time-consuming exchanges of documents. Turn decisions into action straightaway.

## **Host online training.**

Speed is the key to success in the marketplace. Get information out to colleagues, business partners and customers without delay. Keep your sales teams up to date with the latest developments. Online seminars represent a real alternative to expensive roadshows. And with Netviewer it's all so much faster.

## **Bring your global sales force together.**

Is your sales team spread across several regional and international sites? Netviewer makes collaboration and information management easy. Define sales strategies, discuss opportunities, and present revenue targets and results.



**netviewer**

Simply safe.  
Simply irresistible.

**Get started immediately.**

No installation. No configuration. Just start the meeting and start talking. Communication without barriers.

**As easy as 1-2-3.**

The handling is simple and self-explanatory. You won't need any training. Being "online" has never been so easy.

**Secure at all times.**

A 3-tier approach to security. Encrypted data transmission with multiple certifications from independent institutions.

**Tailored for YOU.**

Customise it to your corporate design. Create your own user profiles. Over 75 configuration options.

**Be there in a flash.**

One click and you're at the meeting. Instant screen transmission, patent pending.

**Internal or external operation.**

Netviewer runs anywhere. On your own server, or on ours. It's completely up to you.

**Free to grow.**

Open interfaces. No limits to scalability. Grows with your requirements.

Ready for meetings at all times – thanks to sophisticated functions.

**Participant administration** – systematic control of collaboration with meeting partners is in your hands. Transfer the remote control rights, change the viewing direction and much more – at the click of a mouse.

**Pointer arrow** – draw the attention of meeting participants to essential points with the pointer arrow. You'll get to the point much faster!

**Select applications** – specify which applications and documents you would like to share on your screen.

**Monitor** – have an overview of what's going on. Check what the person at the other end is seeing on your screen.

**Whiteboard** – sketch out your proposed solutions as you would on a flipchart. Use the different markers to highlight specific parts of the document.

**VoIP-audio transmission** – save on phone calls and transmit sound over the internet as well. Ideal for training and webinars.

**Video transmission** – Show your face! With the video function you can look your opposite number in the eye – live and in colour. Can be applied instantly without any installation.



**Chat** – allows questions from participants during a live presentation without interrupting the flow.

**Survey** – create spontaneous ad hoc surveys or extensive questionnaires.

**Scheduler** – arrange appointments, invite participants and enter meetings directly into your Outlook or Lotus Notes calendar.

**User administration** – you can register users yourself and control centrally which functions of Netviewer are available to particular colleagues.

**Profile manager** – you can pre-define session settings for particular meeting scenarios. This way, your colleagues only use the functions they really need.

**Session recording function** – document your meetings and seminars, making them available for subsequent analysis.

**Plug-ins** – one-step integration of Netviewer into different standard applications. For example, start a meeting from within Word with a single click.

**Language versions:**

DE, EN, FR, IT, ES, PL, NL, SE

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**France:** Paris +33 (0) 1 414 907 95  
**Iberia:** Barcelona +34 935 514 502  
**Italia:** Milano +39 02 450 763 41  
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